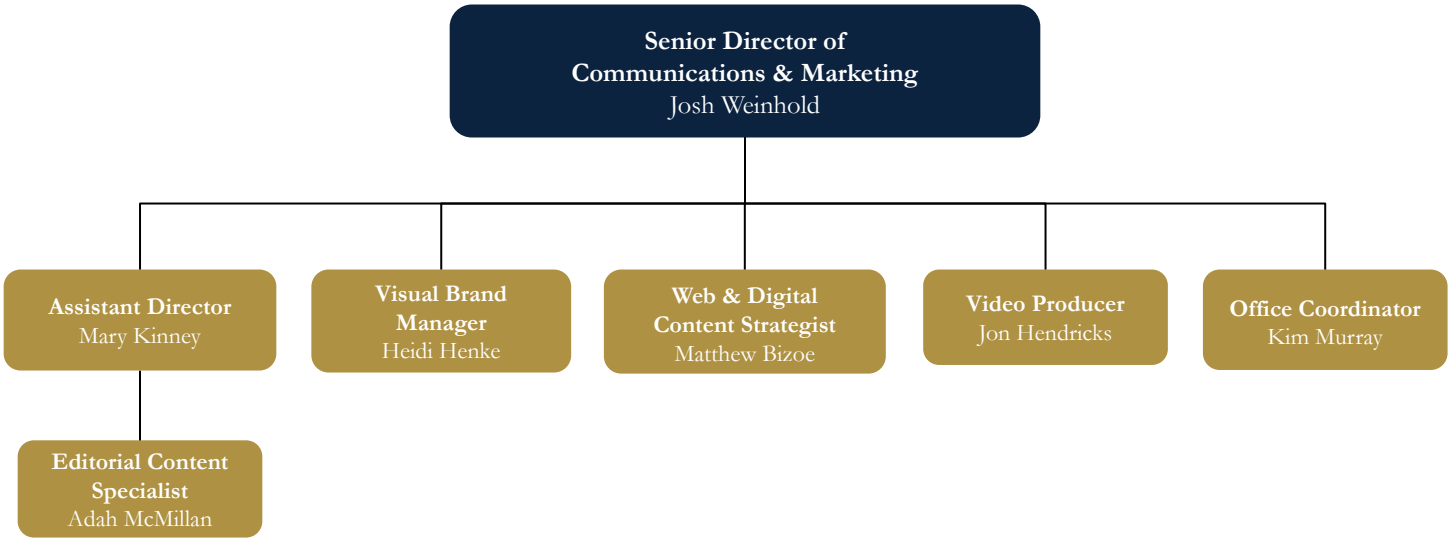DIRECT REPORTS: SENIOR DIRECTOR OF COMMUNICATIONS & MARKETING